

# Karen Chris Voerding

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Seeking an opportunity to utilize my technical and artistic skills in a dynamic, creative environment where engaging ideas are translated into design, web development, and interactive communication.

## **SKILLS:**

**Design:** Logo Development, Identity and Branding, UI Design, UX Design, Wireframes and Mockups, Grid Systems, Responsive Design, Content Management and Mapping, Data Visualization, Story Boards, Package Design

**Software:** Adobe Illustrator, Photoshop, After Effects, Premiere, Sublime Text

**Languages:** HTML5, CSS, Processing, JavaScript

## **EDUCATION:**

June 2014

**The Art Institutes International Minnesota**, Minneapolis, Minnesota

Bachelor of Science degree in Web Design & Interactive Media

GPA: 3.57

Quarterly recipient of Dean's list

## **Student Involvement:**

*Minimal Magazine (student magazine)*

January 2014-March 2014

- As a class assignment, collaborated with team members to develop a mobile application to showcase the magazines content. User interface design and usability experience was developed. In addition, front-end and backend code was programed.

## **FREELANCE:**

**Barely Brothers Records**, St. Paul, Minnesota

March 2014-Present

- Collaborating with store owners of a vinyl only record store in developing their social media profile, the design and content of their website. Wireframes and mockup were created and discussed. Final designs, front-end, back-end programing along with continuing website support and maintenance is being provided to client. Utilized HTML5, CSS, and Illustrator programs.

## **EMPLOYMENT:**

**Aliveness Project**, Minneapolis, Minnesota

January 1998-May 2013

- Provided grassroots awareness and advertising of non-profits. Conducted sales and fundraising. Trained staff members on miscellaneous office duties.

**Electric Fetus**, Minneapolis, Minnesota

October 2002-November 2008

- Assistant Manager / Accessories Warehouse. Organized merchandise and warehouse space. Responsible for merchandise purchases, inventory, order fulfillment, and provided efficient customer service.